To: Campbell, Judy
From: DDA:MSMAIL=rjrws/rjrpo2/longk; O=rjrem; P=wsx400; A=rjr; C=us
Posted: 8/9/96 17:50
Opened: 8/9/96 17:50
Subject: Monarch $.75 off 3-Pack - Northeast Div

[[ PROMSHT.DOC : 3125 in PROMSHT.DOC ]]

Judy: Requested PO numbers for subject promotion are included on attachment. Kay

Kathy: Please order live product for McLane Northeast Division as noted on attachment. Kay



Source: https://www.industrydocuments.ucsf.edu/docs/mrpm0000

# R.J. REYNOLDS TOBACCO CO. AND MCLANE NORTHEAST DIVISION
# PROMOTION INFORMATION SHEET

| | |
|---|---|
| 1st Ship Date to Retail: | |
| Shipper UIN Number: | |
| Product P.O. #: | ER0004-01 |
| Shipper P.O. #: | E73706-01 |
| Vendor #: | 04360 |
| | |

Promotion Description: Monarch $.75 off 3-Pack Promotion
15-Digit Description: MONARCH3PACK
Promotion #:

## ✦ Product Requirements:

Product Delivery Date : August 19, 1996

| UIN # | Standard Product | UPC# | Case Size | # of Ctns per Display | # of Cases |
|---|---|---|---|---|---|
| | Monarch FF 100 | 22812 | 12M | | 12 |
| | Monarch Lt 100 | 23012 | 12M | | 12 |
| | Monarch Men Lt 100 | 23112 | 12M | | 8 |
| | | | | | |
| **UIN #** | **Standard Product** | **UPC #** | **Case Size** | **# of Ctns per Display** | **# of Cases** |
| | Monarch Ult Lt 100 | 34012 | 12M | | 4 |
| | Monarch FF KS | 22712 | 12M | | 8 |
| | Monarch Lt KS | 22912 | 12M | | 4 |
| | | | | | |
| | | | | | |

## ✦ Premium/Sleeve/Value-Added Shipper Specific

Delivery Date: August 19, 1996

| Shipper Description | RJR Item # | UPC# | Packing | Quantity Required |
|---|---|---|---|---|
| | | | | |

Special Packing Instructions:
Packing Rate:

mclanefm

51862 0170

Source: https://www.industrydocuments.ucsf.edu/docs/mrpm0000

Bill Back:

- **Special Information:**

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